



Greetings Members!

It's hard to believe that the summer is coming to an end and the school year is around the corner. Florida's Back-to-School Tax Free Holiday is currently underway and runs through Sunday, August 7th. For more information on this holiday, including a list of qualifying items please visit <https://floridarevenue.com/backtoschool/Pages/default.aspx>.

Our next webinar in our virtual training series presented in conjunction with the Florida Department of Agriculture and Consumer Services' Division of Food Safety will take place on Tuesday, August 16th from 9:00 – 10 AM. Registration for this webinar opens on Tuesday, August 2nd. For more information, please see below!

As always, please do not hesitate to reach out if we can be of further assistance!

Lorena A. Holley
Vice President & General Counsel

FRF & FDACS Virtual Training Series

Mark your calendars for our next Virtual Training Series event on August 16th!
Registration will open on Tuesday, August 2nd!

- **August 16, 2022 | 9:00-10:00 Am (ET) | Employee Health and Clean Up of Vomiting and Diarrheal Events**



GetUpside rebrands as Upside Raises \$165M Series D to Transform Brick and Mortar Commerce

GetUpside, the retail technology company rebranded as Upside, announced that it has raised \$65 million in equity financing and \$100 million in debt financing from General Catalyst with participation from existing investors including Bessemer Ventures and Builders VC. This latest round brings Upside's valuation to \$1.5 billion.

Upside is a two-sided marketplace platform that drives proven, incremental profit to businesses, while at the same time giving users more purchasing power on the things they need everyday. Over 50,000 grocery stores, restaurants, gas stations and convenience stores across the country have partnered with Upside, and 30 million consumers have access to Upside offers through its app and partner apps. To date, Upside has driven \$550 million back into local communities, and has committed 1% of all revenue to sustainability initiatives related to its areas of operation.

[Learn more](#)

Recalls & Safety Alerts

New this issue:

- **7/28/2022:** Wilbur's of Maine Chocolate Confections [Milk chocolate covered blueberries](#)-Undeclared almonds
- **7/26/2022:** Wismettac Asian Foods, Inc. [Marutomo Dash](#)- Undeclared Wheat and Soy

[FDA Recalls](#)



Does Your Current Workers Comp Policy Pay Dividends? Ours Does.

The Florida Retail Federation's For-Profit subsidiary, FRF Services, Inc. provides insurance coverage for members of the Florida Retail Federation's Food Industry Council. Specialty programs have been created for the retail grocery industry to cover your business and offer a premium dividend on your Workers' Compensation insurance coverage. Contact Jon Stolp at jstolp@frfinsurance.com or [click here](#) for more information or to request a quote today.

Interested in Becoming a Member of the Food Industry Council?

Florida Retail Federation has represented Florida's grocers for more than 80 years. We lead the way in educating, assisting, and advocating on behalf of Florida's grocers.

FIC has proven success in promoting business friendly practices while protecting Florida's retailers from unfavorable policy. We assist member companies in navigating regulatory issues and provide support and assistance during declared states of emergency and natural disasters. What is important to you is important to us. We are here to work for you.

For more information contact Lorena Holley at lorena@frf.org or (850)222-4082.



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