The Florida Retail Federation in partnership with Wicklander-Zulawski & Associates, Inc. is thrilled to present EMPOWER 2019 with the addition of education and resources for human resources professionals. The one day summit offers an opportunity for loss prevention, asset protection, law enforcement and human resources pros to come together for continuing education, critical networking, and information sharing.
Upon check-in at the Registration Desk, all attendees will receive a conference giveaway. Sponsorship includes giveaway item branded with your company’s logo/design.

CONFERENCE LANYARD
Upon check-in at the Registration Desk, all attendees will receive a lanyard for their name badge. Sponsorship includes company name and/or logo on lanyards for conference attendees.

WIFI ACCESS
This sponsorship allows free Wi-Fi access to all conference attendees. Sponsorship includes exclusive signage with log-in credentials.

SPONSORSHIPS AT THE PLATINUM LEVEL ALSO INCLUDE:

- Law Enforcement Officer of the Year Awards Dinner Table Sponsorship- Reserved seating for eight (8) with signage and verbal recognition
- Opportunity to introduce keynote speaker from podium, including time for brief company promo reel/remarks
- One stand alone email marketing blast to FRF Member Companies & Conference Attendees
- Event Signage
- 6’ Tabletop Exhibit Space
- 5 Complimentary Conference Registrations
Breakfast is attended by all conference attendees and distinguished speakers. Sponsorship includes company logo on signage at the breakfast.

LUNCH SPONSOR
Lunch will be provided to all registered attendees. Sponsorship includes company logo on signage at lunch.

BREAKOUT ROOM SPONSOR
Host one of four breakout rooms, includes introduction of speaker time for remarks/brief promo reel, and signage.

SPONSORSHIPS AT THE GOLD LEVEL ALSO INCLUDE:
- Event Signage
- 6’ Tabletop Exhibit Space
- 3 Complimentary Conference Registrations

MORNING BREAK
The morning beverage break is attended by all conference attendees and distinguished speakers. Sponsorship includes company logo on signage during the breaks.

AFTERNOON BREAK
The afternoon refreshment break is attended by all conference attendees and distinguished speakers. Sponsorship includes company logo on signage during the breaks.

SPONSORSHIPS AT THE SILVER LEVEL ALSO INCLUDE:
- Event Signage
- 6’ Tabletop Exhibit Space
- 2 Complimentary Conference Registrations
**BRONZE- $1,000**

**TABLETOP EXHIBIT BOOTH**
(1) 6’ tabletop exhibit space with one (1) 6’ table including pipe and drape, two (2) chairs, one (1) wastebasket.

SPONSORSHIPS AT THE BRONZE LEVEL ALSO INCLUDE:
- Event Signage
- 1 Complimentary Conference Registration

**LAW ENFORCEMENT SCHOLARSHIP- $750**

WITH YOUR SUPPORT ALL LAW ENFORCEMENT OFFICERS ATTEND THE EVENT AT NO CHARGE

Company logo incorporated on all pre-conference, conference and post conference materials, event signage, and logo with link back on FRF Website

**46TH ANNUAL LAW ENFORCEMENT OFFICER OF THE YEAR AWARDS DINNER TABLE SPONSOR- $1,100**

**TABLE SPONSOR**

The LEOY Award was created in 1974 to encourage support of Florida’s outstanding law enforcement community. The award recognizes the selflessness, professionalism and tireless dedication of Florida’s law enforcement officers. This award has been presented to 45 individuals who embodied the epitome of excellence in law enforcement. Additionally, hundreds of outstanding officers have been honored through nominations and other special recognitions in association with the Law Enforcement Officer of the Year awards program.

TABLE SPONSORSHIP INCLUDES:
- Reserved table for 8 at the LEOY Reception & Dinner- Wednesday, October 23, 2019
- Company logo on dinner and reception signage
- Company logo included in dinner program
- Verbal recognition
- Promotion on FRF website with link back
ALL SPONSORSHIPS INCLUDE

- Company logo on all pre-conference, conference, and post-conference promotional materials
- Access to pre-conference and post-conference attendee lists
- Company logo included on event signage
- Verbal recognition
- Unlimited exposure and access to attendees during event
- Promotion on FRF website with link back

Solutions providers will be provided an exhibitor kit with additional information and required costs for power, shipping, etc.

WHO ATTENDS?

ALL LEVELS OF LOSS PREVENTION/ASSET PROTECTION
LAW ENFORCEMENT
HUMAN RESOURCE PROFESSIONALS
GOVERNMENT OFFICIALS

NEED MORE INFO?

CONTACT SHELBY DOTSON:
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WWW.FRFR.ORG/EMPOWER