

EMPO³OWER

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OCTOBER 24, 2019

GAYLORD PALMS HOTEL | KISSIMMEE, FL

EMPOWERING, TRAINING, AND EDUCATING PROFESSIONALS.

The Florida Retail Federation in partnership with Wicklander-Zulawski & Associates, Inc. is thrilled to present EMPOWER 2019 with the addition of education and resources for human resources professionals. The one day summit offers an opportunity for loss prevention, asset protection, law enforcement and human resources pros to come together for continuing education, critical networking, and information sharing.

PRESENTED BY



THE VOICE OF FLORIDA RETAILING



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SPONSORSHIP OPPORTUNITIES

PLATINUM- \$5,000

CHOOSE ONE:



CONFERENCE GIVEAWAY

Upon check-in at the Registration Desk, all attendees will receive a conference giveaway. Sponsorship includes giveaway item branded with your company's logo/design



CONFERENCE LANYARD

Upon check-in at the Registration Desk, all attendees will receive a lanyard for their name badge. Sponsorship includes company name and/or logo on lanyards for conference attendees.



WIFI ACCESS

This sponsorship allows free Wi-Fi access to all conference attendees. Sponsorship includes exclusive signage with log-in credentials.

SPONSORSHIPS AT THE PLATINUM LEVEL ALSO INCLUDE:

- Law Enforcement Officer of the Year Awards Dinner Table Sponsorship- Reserved seating for eight (8) with signage and verbal recognition
- Opportunity to introduce keynote speaker from podium, including time for brief company promo reel/remarks
- One stand alone email marketing blast to FRF Member Companies & Conference Attendees
- Event Signage
- 6' Tabletop Exhibit Space
- 5 Complimentary Conference Registrations

GOLD-\$3,000

CHOOSE ONE:



BREAKFAST SPONSOR

Breakfast is attended by all conference attendees and distinguished speakers. Sponsorship includes company logo on signage at the breakfast.



LUNCH SPONSOR

Lunch will be provided to all registered attendees. Sponsorship includes company logo on signage at lunch.



BREAKOUT ROOM SPONSOR

Host one of four breakout rooms, includes introduction of speaker time for remarks/brief promo reel, and signage

SPONSORSHIPS AT THE GOLD LEVEL ALSO INCLUDE:

- Event Signage
- 6' Tabletop Exhibit Space
- 3 Complimentary Conference Registrations

SILVER-\$2,000

CHOOSE ONE:



MORNING BREAK

The morning beverage break is and attended by all conference attendees and distinguished speakers. Sponsorship includes company logo on signage during the breaks.



AFTERNOON BREAK

The afternoon refreshment break is and attended by all conference attendees and distinguished speakers. Sponsorship includes company logo on signage during the breaks.

SPONSORSHIPS AT THE SILVER LEVEL ALSO INCLUDE:

- Event Signage
- 6' Tabletop Exhibit Space
- 2 Complimentary Conference Registrations

BRONZE-\$1,000



TABLETOP EXHIBIT BOOTH

(1) 6' tabletop exhibit space with one (1) 6' table including pipe and drape, two (2) chairs, one (1) wastebasket.

SPONSORSHIPS AT THE BRONZE LEVEL ALSO INCLUDE:

- Event Signage
- 1 Complimentary Conference Registration

LAW ENFORCEMENT SCHOLARSHIP-\$750

WITH YOUR SUPPORT ALL LAW ENFORCEMENT OFFICERS
ATTEND THE EVENT AT NO CHARGE

Company logo incorporated on all pre-conference, conference and post conference materials, event signage, and logo with link back on FRF Website

46TH ANNUAL LAW ENFORCEMENT OFFICER OF THE YEAR AWARDS DINNER TABLE SPONSOR-\$1,100



TABLE SPONSOR

The LEOY Award was created in 1974 to encourage support of Florida's outstanding law enforcement community. The award recognizes the selflessness, professionalism and tireless dedication of Florida's law enforcement officers. This award has been presented to 45 individuals who embodied the epitome of excellence in law enforcement. Additionally, hundreds of outstanding officers have been honored through nominations and other special recognitions in association with the Law Enforcement Officer of the Year awards program.

TABLE SPONSORSHIP INCLUDES:

- Reserved table for 8 at the LEOY Reception & Dinner- Wednesday, October 23, 2019
- Company logo on dinner and reception signage
- Company logo included in dinner program
- Verbal recognition
- Promotion on FRF website with link back

ALL SPONSORSHIPS INCLUDE

- Company logo on all pre-conference, conference, and post-conference promotional materials
- Access to pre-conference and post-conference attendee lists
- Company logo included on event signage
- Verbal recognition
- Unlimited exposure and access to attendees during event
- Promotion on FRF website with link back

Solutions providers will be provided an exhibitor kit with additional information and required costs for power, shipping, etc.

WHO ATTENDS?

ALL LEVELS OF LOSS PREVENTION/ASSET PROTECTION
LAW ENFORCEMENT
HUMAN RESOURCE PROFESSIONALS
GOVERNMENT OFFICIALS

NEED MORE INFO?

CONTACT SHELBY DOTSON:
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WWW.FRF.ORG/EMPOWER