2018 SCHEDULE OF EVENTS:

February 5-6: FRF Retail Days at the Capitol
October: Retailer of the Year Award
October: Loss Prevention Conference – Orlando
October: Law Enforcement Officer of the Year Awards Dinner
October: FRF Fall Meeting & Retail Summit

| 2017-18 IMPACT REPORT |

FOR MORE THAN 80 YEARS, THE FLORIDA RETAIL FEDERATION REMAINS THE VOICE OF RETAILING IN FLORIDA. FRF will continue to work with legislators at the state and federal levels for reform on issues like workers’ compensation, paid sick leave, predictive scheduling and regulatory fairness as well as restricting local ordinances which hurt local businesses.

CONNECT WITH US AND GET INVOLVED
Florida Retail Federation
227 South Adams St.
Tallahassee, FL 32301-1720
1-850-222-4082
Outside Tallahassee and National Toll-Free: 1-888-FL-RETAIL (357-3824)

www.FRF.org
Facebook.com/FloridaRetail
Twitter: @FloridaRetail
Youtube.com/FLORIDARETAIL

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FRF CELEBRATED ITS 80TH YEAR AS THE VOICE OF RETAILING IN FLORIDA

FRF is the ONLY trade group in the Sunshine State focused exclusively on helping retailers – large and small – to operate successfully. FRF is one of the most influential and impactful retail associations in the country.

FRF is a key voice and resource representing Florida’s retail industry to assist policymakers, community leaders, stakeholders and consumers who recognize the critical roles of retailers across the state. FRF is a key leadership position in the development of public policy and regulatory measures impacting retailers large and small.

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Retail’s Economic Impact on Florida

• 270,000 jobs supported by retail in Florida
• $155 billion in total GDP impact
• 2,7 million sales taxes remitted by retailers for Florida’s governments each year
• Total amount of sales taxes remitted by retailers
• Total annual wages paid by retailers
• The number of times larger retail’s total GDP impact in Florida is businesses |

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Influential Retail Advocacy

FRF took a significant leadership position in helping retailers – large and small – to operate successfully.

Said no to unfair utility costs: Successfully helped to prevent the passage of a natural gas bill that would have allowed Florida utility companies to check to see if they are overcharging consumers.

Passed Back-to-School and Disaster Preparedness Sales Tax Holidays: These two popular tax holidays meant increased sales for Florida retailers and more than $40 million in savings for consumers.

Defeated proposed national Border Adjustment Tax which would have provided criminals in personal injury cases and more than $40 million in savings for consumers.

Engaged with national partners and U.S. legislatures to help defeat the controversial Border Adjustment Tax which would have provided criminals in personal injury cases and more than $40 million in savings for consumers.

Prevented unlawful minimum wage increase in Miami Beach: FRF took a successful lawsuit invalidating the wage ordinance adopted by the City of Miami Beach, which would’ve raised minimum wage.

Defeated polystyrene ordinance: Filed suit against City of Coral Gables to prevent it from passing a local ordinance banning the use of polystyrene within the city.

Launched the FRF Convenience Store Council: Focuses specifically on the legislative needs and opportunities of Florida’s c-stores, and identifies ways to reduce burdensome regulations and expand the industry.

Installed new President & CEO: Scott Shalley takes over the leadership of FRF and brings years of experience working with elected officials at the local, state and national levels.

Succesess

Increased influence at Capitol: FRF expanded its Government Affairs lobbying team to provide even more influence on retail-related legislation.

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